LEADERSHIP NETWORK STRATEGY

2018 - 2020

Asia New Zealand **Foundation**
Leadership Network

A GLOBAL NETWORK OF LEADERS ENABLING A NEW ZEALAND CONFIDENT IN AND WITH ASIA

CONTEXT

DEVELOPED FOR THE NETWORK, BY THE NETWORK

As we move into the Asian Century, New Zealanders need to become more aware of the importance Asia will play towards New Zealand economically, culturally, socially, and politically.

Recognizing this, the Asia New Zealand Foundation refreshed its strategy to be more effective, and to be considered the preeminent organization in building awareness and relations between New Zealand and Asia.

The Leadership Network is regarded as a successful flagship program for the Asia New Zealand Foundation. The Network Advisory Board proposed that, in order for the Leadership Network to continue to be effective and aligned with the Foundation, we needed to create our own strategy too. Hence the 2018-2020 strategy was developed, with extensive consultation with Leadership Network members.

OUR MISSION

A GLOBAL NETWORK OF LEADERS ENABLING A NEW ZEALAND CONFIDENT IN AND WITH ASIA

EQUIP NEW ZEALANDERS TO THRIVE IN ASIA
Asia New Zealand Foundation Mission

A NEW ZEALAND CONFIDENT IN AND WITH ASIA
Asia New Zealand Foundation Vision

OUR GOALS

I: DEEPENING CONNECTIONS

NETWORK MEMBERS HAVE DEEP AND BROAD RELATIONSHIPS AND KNOWLEDGE ABOUT ASIA AND NEW ZEALAND

Network members:

- are well connected to each other and with other Asia-related networks.
- have a wide range of experiences in Asia, including work, education and recreation.
- have an increased fluency in an Asian language and/or cultural competency.

WHAT CAN I DO?

- Act as an amplifier for the Foundation to widen reach and deepen impact
- Share knowledge, networks and opportunities to support the leadership journeys of other members
- Support members' reintegration into New Zealand
- Participate in the Foundation's mentorship program
- Keep up to date with Asia-related topics of interest
- Attend Network events e.g. roundtables with influential figures
- Engage with video content if unable to attend events in person

II: BUILDING AWARENESS

NETWORK MEMBERS ARE RECOGNISED EMERGING AND ESTABLISHED LEADERS ON ISSUES RELATING TO ASIA AND NEW ZEALAND

- The Leadership Network is the preeminent source for youth engagement with Asia.
- Network members are regarded as leaders, or emerging leaders, in their chosen field of work.
- Network members provide commentary and/or opinion pieces on Asia-related issues through public speaking opportunities, and media (including the Asia Media Centre).

WHAT CAN I DO?

- Embrace opportunities to speak at schools, work, Asia After 5 and other Foundation or self-organized events
- Host regional or offshore events such as Asia After 5
- Attend Asia-related events to boost knowledge and be an advocate for the Foundation and the Network
- Engage with Asia-realated content on social media
- List your Network membership on your CV and Linkedin
- Attend media training provided by the Foundation
- Share your success and stories with the Foundation!

OUR GOALS

III: SUPPORTING ENGAGEMENT

NETWORK MEMBERS ACTIVELY INITIATE, PARTICIPATE AND CONTRIBUTE TO ACHIEVING THE VISION AND MISSION OF THE FOUNDATION

- New Zealanders recognise the importance of Asia economically, culturally, socially and politically, through interactions with Network members.
- Network members and the Advisory Board are contributing to the Foundation and Network projects to boost capacity and capability of the Network and the Foundation.

WHAT CAN I DO?

- Facilitate deeper connections and create opportunities between members socially and through formal events
- Volunteer for activities through Special Projects and other Foundation activities as needed
- Attend Foundation-run events regularly (or watch recorded content online if unable to attend in person)
- Utilise the Individual Leadership Pathway
- Engage with Foundation-produced content and information

IV: FOSTERING DIVERSITY

THERE IS MEANINGFUL REPRESENTATION OF DIVERSITY IN THE NETWORK, INCLUDING BUT NOT LIMITED TO ETHNICITY, AGE, SECTOR, CAREER AND GEOGRAPHIC SPREAD

- A clear spectrum of leadership capability and sector representation is reflected in the Network membership.
- Diversity is integral and recognised in the Network bringing fresh ideas and perspectives.
- The Network is recognised for its strength in engaging iwi through its Māori network members (Te Kāhui Māori).

WHAT CAN I DO?

- Actively support the use of Te Reo Māori and Tikanga (and join the Māori Caucus if applicable)
- Support or lead events in regional and offshore centres
- Promote the Network in your local area
- Inform the Foundation if professional development opportunities are excluding a key segment of the Network
- Share identified gaps with the Foundation for inclusion in the next recruitment round, and encourage underrepresented groups to join the Network