



JAPAN/NEW ZEALAND
BUSINESS COUNCIL (INC.)



JETRO
JAPAN EXTERNAL TRADE ORGANIZATION



'Think Japan' Seminar

26 August 2009 4pm—7pm

Venue: Christchurch Convention Centre

We invite you to attend the forthcoming 'Think Japan' Seminar.
Learn more about the potential of the Japan market for
New Zealand businesses from a range of guest speakers.

Programme

- 16:00 Welcome address
Shoichi Kawai, Consul, Christchurch Consular Office of Japan
- 16.05 Japan New Zealand Business Council Update
Tony Boot, Executive Director, JNZBC
- 16.15 JETRO services and activities
Kohei Suzuki, Director, JETRO
- 16.30 EPA/FTA and other political areas
Patrick Rata, Head of Japan & Korea Unit, Ministry of Foreign Affairs
- 16.45 Preparing Your Business for Japan
Tony Boot, Director, BTM Marketing (Specialists in Japanese Marketing)
- 17.00 Hamilton Jet's Success Story in Japan
Mike Shearer, Global Sales & Marketing Manager, Hamilton Jet
- 17.15 Five Star Beef's "Ocean Beef" Success Story in Japan
Greg Jopson, General Manager, Five Star Beef
- 17.30 Future Business Counterparts Programme 2009 Review
Guy Horrocks, Carnival Labs
- 17.45 Questions and Answers
- 18.00 Drinks and Networking
- 19.00 Finish

Charge: \$20 p.p. payable online to JNZBC 06 0501 0260281 00
Please include Name and Company in reference

RSVP: **Please confirm attendance by 15 August 2009**
Japan New Zealand Business Council
Ph: 09-478 5947 info@jnzbc.com

